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# 12/11/1981 - Marathon Oil Donates

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

December 9, 1981  
(4)

HARRY READ, Director of Information and Publications (217) 581-2820

## FOR IMMEDIATE RELEASE

CHARLESTON, IL --The Marathon Oil Foundation has made a grant of \$1,000 to the Management/Marketing Department of Eastern Illinois University's School of Business.

Dr. Jerry Geisler, Chairman, said the money will be used to support activities related to the marketing program. Geisler said the grant "will provide the margin of excellence in service to students and the organizations that ultimately hire them."

In the past the grant has generally been allocated to faculty development activities such as travel and professional fees, and annual awards to outstanding students.

The check was presented to Dr. Ted Ivarie, Dean of the School of Business, by John Grant, Champaign District Manager for the Retail Marketing Divisions of Marathon.